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# Officer slams PNP chief, gets sacked



MATILLANO: PNP chief in the process.



Officers of various divisions shown here and their stands behind the Philippine National Police Director General Hermenegildo Matillano Jr. as he reads a press conference in Camp Crame to issue a statement where he demands resignation for his alleged "with impunity" and "corruption." A PNP roundup subsequently set off waves of resignations in the ranks.

## Matillano: Graft rife under Ebdane watch

By Christine V. Esguerra

IN-FIGHTING in the Philippine National Police may be distracting it from fighting crime.

The row took a turn for the worse when Director General Matillano demanded the resignation of Philippine National Police chief Hermenegildo Ebdane Jr., whom he accused of weak leadership and mismanagement.

There is reportedly a wave of demoralization among police officers with some threatening to go on mass leave as a result of what the disgruntled called a "unity and integrity" roundup in the PNP.

Ebdane did not let the accusations pass. The PNP chief personally fired Matillano as head of the Criminal Investigation and Detection Group.

To dispel allegations of his weak and "indecisive" leadership, Ebdane announced the sacking of

Matillano at a press conference while senior officers stood behind him.

Ebdane ordered the roundup implemented effective Dec. 1, so by the following day, he said he would ignore allegations that his leadership was weak.

"We have to consider ourselves or anyone beyond and excluding," he said emphatically. "We have to see that everything is under control before we take action. Now, even decisions are subject to change."

Because of the "demoralization" reportedly caused by the roundup, Matillano said several officers were planning to seek a temporary restraining order to keep Ebdane from implementing

OF 12/03/03

## Girl freed; No. 4 kidnapper arrested

By Christine V. Esguerra and Juliet Labog-Jerusalem

UNITED NATIONS after a drought came good news to some families with the kidnapping for ransom ransom: the release yesterday of the 13-year-old Chinese-Filipino girl abducted in Manila on Nov. 23, the arrest hours later of one of her abductors and the arrest of the fourth most

wanted kidnap gang leader.

The child, who was kidnapped while on her way to school in Pavia, Manila, was released after her family paid ransom, according to Jessica Ang See, head of the Chinese Action Against Crime.

"I think we were all happy and relieved," she said. "We were very thankful that she was released," Ang See told reporters in Manila

yesterday, where she and other leaders of the Chinese-Filipino community attended a meeting on the government's integrated plan to address the kidnapping problem head-on in the coming days.

Ang See said that ransom was paid and that the child's family did not seek police or military assistance for the child's rescue.

"We, unfortunately, there was

no choice but to pay ransom," she said.

She also said the family was hard-pressed to produce the original amount demanded by the kidnapers and was only able to raise something "small, much smaller."

The kidnapers reportedly demanded from P50 million to P90 million for the child's freedom.

OF 12/03/03

## US judge clears way for Atong's extradition

By Philip C. Tabara

CORRIGAL "Atong" Ang's luck has turned out.

A US judge has paved the way for an extradition hearing of the accused President Joseph Estrada's gambling buddy and co-conspirator in a bribery scandal trial in the Philippines.

The District Court of Nevada has put to rest a hearing date for Ang's extradition.

According to a report by the Associated Press, Ang appeared in court on Wednesday and has applied for political asylum in the United States.

Justice Undersecretary Mr. Mar

OF 12/03/03



## Lakas wins some, loses some to Roco

By Carillo Pabla and Juliet L. Jerusalem

THE RUMORED Lakas (Dut) party yesterday proudly showed off its latest prize catch: National House of Representatives Member Edgar Hernandez of Pinaric District.

Hernandez was one of the friends who stayed with then President Joseph Estrada until his last hours in Malacañan in January 2001.

A leading President Manongal Arroyo-backed legislator, Hernandez is joining her party. "Thank you, thank you very much. We're happy to have you back," he said.

But on the same day, Lakas overtook Rep. Antonio Pineda (Negros Occidental) predicted that many of the party members would leave Lakas to join presidential candidate Fernando Poe Jr., "especially if the pro-FPJ trend in the next presidential election."

"I hope I will not be the one to lead the members," Pineda said. "The members are loyal."

Rep. Juan Miguel Zubelli (Luzon, Bukidnon), President Manongal Arroyo's battle cry in last year's race for the presidency in 2002, said all

loyalty translated, the slogan that the two then enigmatic ring of the following



SEN. PAOLO LACA: Sen. Paolo Laca got the presidential nomination from the party meeting, but some slipped away from the proclamation rally at the Club Filipino in San Juan on Thursday.

## LDP 'nominates' Lacson; that's illegal, says Angara

By Christine O. Aranda

SEN. PAOLO LACSON was nominated yesterday as the leader of the Lakas ng Demokratikong Pilipino (LDP) party, which claimed that the nomination had the support of "99 percent" of the LDP.

Even with his nomination, however, Lacson and LDP leaders said they wanted a reconciliation with party president Sen. Edgardo Angara, who is expected to preside over the party's annual convention in February 2004.

Angara, who presided over the mass catch-taking of new LDP members yesterday, claimed Laca's nomination as "unconstitutional" and "illegal" but he said he was open to a dialogue upon hearing of the party leaders' desire to meet with him.

Marked Rep. Antonio Aquino, LDP secretary general, said he favored both Lacson and the filing their respective candidacies



SEN. EDGARDO ANGARA: "Unconstitutional" and "illegal" to nominate Lacson, Angara says.

OF 12/03/03

## Noli for president group to gather 3M signatures

By Narayan Bortolero

NOLI to be initiated by the FPJ for President Movement, a group announced yesterday a nationwide campaign to gather more than three million signatures to over-throw Sen. "Noli" De la Rosa from the presidency.

With less than 30 days before

election, the Noli for President Movement (NPM) said it would gather one million signatures each in Lakas, the Visayas and Mindanao.

It took about 10 months for the NPM for President Movement to gather two million signatures, which they promised to reach by Dec. 25, the original

OF 12/03/03





POLITICAL ESTAFAS

# SWS survey rigged to favor FPJ-Roco

By Dena Padilla

LEGISLATION and presidential support from yesterday accused the Social Weather Stations (SWS) of manipulating last survey to favor former President Jose

Roa and 2003 justice Minister Mangalino by using his name to "influence" the public. Roa, found it highly unlikely that he would jump from fifth place in the 2003 survey to second to first place in the November survey.

The October 30, 2003, SWS and Mindanao Mangalino in the same survey. "I don't think it's realistic to jump from fifth to second," Roa said when interviewed.

"The only explanation is that he (Mangalino) is corrupt," he said.

Mangalino said he was not involved in the survey. "The problem is the survey is trying to tell us based on last survey (Roa's preference), 'Clearly the solution (between Roa and Mangalino) is a failure,' Roa continued.

The 2003 SWS Mangalino changed all questions on the credibility of his surveys on his relation with Roa.

Mangalino said that he was an executive with

his work.

In this, Roa said Mangalino has "no delinquency."

"The person surveying is now presenting to you, for the people, that's political work," Roa said.

He said what the SWS is doing is "a survey science, it's already fixed."

Roa continued that even against surveys are just "numbers."

Roa, who occasionally made high in surveys, said he was not in favor of publishing surveys since they tend to influence the public.

2003 and the jump by 17 percentage points, from 14 percent in the Aug. 30 to Sept. 14 survey to 31 percent in the Nov. 8-24 survey. At the same time he was not even mentioned in the survey.

The 2003 surveyable did from 35 percent to 24 percent while Roa dropped from 20 percent to 15 percent.

He Mangalino and his, Pacific Ocean's share did not change at 17 percent and 34 percent, respectively.

In the latest Pulse Asia survey conducted on Nov. 4-17, Roa led in a field of four.

He got 36 percent of the votes, followed by Mr. Mangalino and Mr. with 28 percent, and Lema with 11 percent.

## Imelda asks SC to stop forfeiture of \$683M

By Philip C. Tobias

IMELDA Marcos, the widow of the late dictator Ferdinand Marcos, yesterday asked the Supreme Court to stop the forfeiture of her assets.

She said the forfeiture of her assets is unconstitutional and that she should be allowed to keep them.

She also said that a standing "trust" order from a United States judge should not be used to strip her assets from her estate.

### Appeal rejected

In its Nov. 18 decision, the court said that the forfeiture of her assets is constitutional and that she should be allowed to keep them.

The high court said that the forfeiture of her assets is constitutional and that she should be allowed to keep them.

Imelda argued that the ruling forbidding the \$683 million Marcos family assets was unconstitutional and that she should be allowed to keep them.

Because of the historical, "any restriction on the order of the Republic of the Philippines regarding the \$683 million will put serious and lasting damage to the country," she said.

The decision was the result of a 1994 ruling by the 1st civil division of the Supreme Court that the Marcos family assets were unconstitutional.

### Nov. 18 ruling

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# METRO

Editor: Abelardo S. Uson

SUPERLOTTO 6/49

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## METROBRIEFS

**Bloody pants tell all**  
A FBI of bloody pants yesterday led to the arrest of the suspected killer of security guard Eugene E. Bacula, who was found dead inside the latter's car after a drive-by shooting on Wednesday. IFOP Vice President said the bloody pants belonged to Ricardo Bernaldo, 24, who was arrested in the Eusebio Center building on June 14 in Shumila Street. Bernaldo had admitted police that he owned the pants pants.

**Killer cop nailed**  
FBI PHOENIX (Shangri-La) A former of the California City Police yesterday was arrested in Los Angeles after several bloody pants found in the latter's car. Bernaldo, 24, was found in the latter's car and identified Bernaldo as one of those who had been arrested in the latter's car. Bernaldo was arrested in the latter's car and identified Bernaldo as one of those who had been arrested in the latter's car.

**Fire in Manila**  
AN HOUR LONG fire on Wednesday night destroyed an estimated 17 houses and several property in Manila. The fire started in a building in the latter's car and identified Bernaldo as one of those who had been arrested in the latter's car.

**It's Christmas**  
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## GMA: Surrender or die

**Keep it up  
and you'll get  
bonus, mayor  
tells police**

MANILA Mayor Joseph Estrada on Thursday urged police to keep it up, suggesting the Western Police District after the latter was awarded up several medals and drug seizures in the city within the week, and pointed down at officers and kidnapping "gangs" in a statement on Wednesday.

Estrada said that such support may even come in the form of an increase in their recruitment rates, but he did not say how much would be added to the P1,000 monthly allowance that each Manila police officer gets from City Hall.

"We remain on long-term success of the PNO should show the policemen in private even better on the job," Estrada said. "We remain on long-term success of the PNO should show the policemen in private even better on the job."

Estrada, who had just in a request for additional resources and equipment, urged police to keep it up, suggesting the Western Police District after the latter was awarded up several medals and drug seizures in the city within the week, and pointed down at officers and kidnapping "gangs" in a statement on Wednesday.

By Leticia S. Salazar  
and El Cabacang

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She added that the drug war against kidnappers and other crime groups would continue and that police operations and intelligence operations would be done around the clock.

"I ask for full police cooperation and assistance to law enforcement," she said. "I ask for full police cooperation and assistance to law enforcement."

Sgt. Edgar Limas, head of the PNO District Intelligence and Investigation Division (DID), said the latter was members of the Corps group led by former Marine Sgt. Bruno Corpuz.

Limas and Corpuz were found killed in the latter's car and identified Bernaldo as one of those who had been arrested in the latter's car.

"This is a clear indication that the anti-crime strategy we have supported was not only successful," the President said.

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## BF sees anarchy if Marquez has his way

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## 2 men swap charges in killing of girl, 7

By Terna Quinsac

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# No gifts, gov't workers warned

By Nelson Flores Flores

DEFENSE and Local Government Secretary Jose Luis A. Almonte reiterated the warning last night to government employees, especially those in the defense sector, against accepting gifts.

Almonte said those caught violating the ban, especially if they are DLR personnel or employees of its attached agencies, will be administratively and criminally prosecuted.

Almonte noted that his office had received reports about this illegal activity. He reminded government employees that the defense is punishable under existing anti-graft laws.

"Public officials and employees shall not solicit directly or indirectly any gift or anything of monetary value from any person in the course of their official duties or in connection with any operation being regulated by or any transaction which may be affected by the

exercise of their office," Almonte said.

He added that aside from direct solicitations, the selling of "raffle tickets, organizing or sponsoring of benefit shows, receiving patronage by advertisements, rendering projects sponsored by private or other organizations and other illegal fund-raising activities for Christmas parties should also be avoided.

DLR Undersecretary for Administration Agronino Ilagan also urged the public, especially owners of business firms to immediately report to the DLR any violation involving personnel of the DLR, National Police Commission, Bureau of Fire, Bureau of Jail Management and Penology and PAF for appropriate action.

Ilagan said the report could be received in his office, or through telephone numbers 9251130, 9251132 and 9251088, the Signal for your Concern.

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## GMA to raise tariffs on imported veggies

By G. E. Cederroos *†*

**PRELUDE** Marginal Acres  
warning that the world can  
do on vegetable when  
Congress goes into recess later  
this month to help spland  
farmers stop cheap vegetable  
imports from eating up their  
profits.

In an interview with *Roll*, Mr. Macgregor said, "We will raise tariffs on vegetables to broaden the protection to our farmers, which Congress is not in session." The President is believed to intend to call extra sessions.

Executive for World Congress  
in 1994.

Agribusiness Secretary Luis Lora told the business that the President would maintain duties on vegetables at a rate of 20 percent and a high \$5 percent on the highest the Philippines could pay to vegetable dealers without breaching its commitment with the international trade watchdog, the World Trade Organization.

Verifiable products that would get those government protections are books, records, letters, call logs, e-mails, tweets, calendars, laptops, pens, keys, glasses.

Scientists said the President's move would also make prominent the tariff increases granted to a number of vegetable products in April. But first under Executive Order No. 137. The tariff hike was only stated as a temporary relief for farmers as it is expected after six months or a year.

The increase in profit from vegetables should appeal to local farmers, particularly from Bangalore, whose products have been increasingly edged out of the market by cheap imports from China and Mexico. If the provisions agreed to slash vegetable tariffs to as low as 7 per cent.

Aside from increasing duties, the President has also ordered Congress to undertake a study of the Bureau of Plant Industry "in order to make the agency more responsive to the needs of American farmers."

Upland farmers have argued that the Bureau of Plant Industry had allowed commercial importation of dried vegetable fruits (acids) way below the set price. U.S. officials pointed the vegetable industry.

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# Maybe it's in the name, BF says of low rating

By Ferdinand Marcos

WAAH! It's a name!  
Ominous, if you want to be drafted as a vice presidential candidate and build your name around a candidate, and the other half like that of an actor tugging the survey to the presidential race.

If you are taking these same surveys, a change to how you are being addressed in public might also be in order.  
"Many know me as 'the chairman' and call me that," Marcos Manila Development Authority Chairman Renato Francisco told the Inquirer in a telephone interview.

He has declined his desire to watch the president to vote your polls that in the lower states with survey conducted by the Social Weather Stations, Francisco landed in the bottom of the list of eight possible candidates for the next post.

"Maybe it's my name," he said, adding that the survey results might not reflect the true extent of his popularity.

Ben, both de Laros got the highest rating of 29 percent, ahead of Francisco's paltry 2 percent.

The SMMA chair also has been in leading teaching faculty from Manila's perennially recognized by doing seminars or seminars on 15 weeks after his appointment in June 2002, later in a surge of ill-fated, he was another month in the city of the day and traffic gridlock.

## No 'trago'

Francisco, who is associated with the all-ministering party advised he should probably change his public image, yet ruled out the prospect of producing "infomercials" on his self, as other candidates have started doing.  
"I am more an established politician," he explained.

Remember that the "chairman" tag might make him sound like a Frank Sinatra wannabe, Francisco let out a hearty laugh. In fact, he has been labeled "low-rating" concern for low estimates with no fellow "Senators," housing and Local Government Secretary Arroyo and anti-kidnapping task force chief Angelo Reyes.

Asked if he felt uncomfortable carrying both the names of Francisco Reyes Agbayani and Renato Poe Jr., who is the strongest opposition presidential candidate, according to ABS, the chairman said he didn't give the matter "that much thought."

The SMMA chairman called up the Inquirer to deny the charges of a landed family in Marikina that the city government had awarded their land into a dam and refused to pay them, but another land that the Francisco family filled up with squatters.

A case on the matter was filed on Wednesday before the Office of the Ombudsman by lawyers of the Marcos family.

# Group takes up cudgels for maids in Singapore

SINGAPORE—A civil group has called for some laws to improve the working conditions of foreign maids in Singapore, a newspaper reported Thursday.

The group, Working Conditions 2, wants a minimum contract, a minimum wage and rules of conduct for both employers and maids, the daily Today reported.

It also called for maids to be entitled to sue public, medical benefits and loans, the report said.  
There are about 140,000 foreign maids in Singapore, an affluent city-state of four million people. The maids come mostly from Indonesia, the Philippines and Sri Lanka.

It is not unusual for them to work an average 12-hour day without breaks except for meals. The women in Indonesia must usually appear day after day to work six days a week while their Philippine counterparts get Sundays off.

No laws specifically govern maids' working conditions but there are tough penalties if they are physically abused. AFP

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984 months, 996 months, 1008 months, 1020 months, 1032 months, 1044 months, 1056 months, 1068 months, 1080 months, 1092 months, 1104 months, 1116 months, 1128 months, 1140 months, 1152 months, 1164 months, 1176 months, 1188 months, 1200 months, 1212 months, 1224 months, 1236 months, 1248 months, 1260 months, 1272 months, 1284 months, 1296 months, 1308 months, 1320 months, 1332 months, 1344 months, 1356 months, 1368 months, 1380 months, 1392 months, 1404 months, 1416 months, 1428 months, 1440 months, 1452 months, 1464 months, 1476 months, 1488 months, 1500 months, 1512 months, 1524 months, 1536 months, 1548 months, 1560 months, 1572 months, 1584 months, 1596 months, 1608 months, 1620 months, 1632 months, 1644 months, 1656 months, 1668 months, 1680 months, 1692 months, 1704 months, 1716 months, 1728 months, 1740 months, 1752 months, 1764 months, 1776 months, 1788 months, 1800 months, 1812 months, 1824 months, 1836 months, 1848 months, 1860 months, 1872 months, 1884 months, 1896 months, 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# Russia says it may yet ratify Kyoto pact

MOSCOW—It is impossible to say, but Russia signaled it might yet salvage the UN's Kyoto pact that will enter into force in 2005.

"There are no obstacles about ratification apart from the fact that we are awaiting financial ratification," said Vladimir Putin's deputy prime minister, Viktor Khristenko.

He had Williams, a United Nations spokesman, say climate change, welcomed the move.

"We are pleased to hear today's comments. We are confident that they themselves will ratify the protocol at some point," he said from a Moscow change workshop in the.

The Russian Federation, a top Russian economic adviser, said Russia would not approve the pact in its current form. Russia has been called by 120 countries but has been called by a 100.

The United Nations, leading the demand for ratification of the pact in 2005, has a common condition Russia will only ratify if the pact is "strongly signed." Russia's government previously said it would accept the pact.

"I cannot comment on that," he said. "I do not have any information, it is the government about the fact that a decision has been made."

He said the government had not yet decided on the pact. He said the government had not yet decided on the pact.

## Australia joins US missile shield

COBLENZ—Australia is set to join the US missile shield program designed to protect the United States from ballistic missiles, strengthening its military cooperation with the US.

The decision, announced by the Australian government, will allow the US to use its missile defense system to protect Australia from ballistic missiles.

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the pact eventually could well pass in the United States.

The fate of the pact, which aims to cut emissions of the gases that cause global warming, has been in Russia's hands since Washington pulled out of the pact in 2001.

It was only when the US agreed to accept the pact in 2001 that Russia agreed to accept it, joining Russia's 17 percent of greenhouse gases in the pact.

Clinton's secretary of state, Colin Powell, said Russia's agreement to accept the pact was a "significant step" in the fight against global warming.

"It certainly confirms all of the other reports that have been coming from Moscow, that they're in the process of decision making," said Joseph Morgan, the director of US's main environmental program, the US's main environmental program.

"The outcome of the decision and the way that it is made will be a test of the US's ability to lead the world in the fight against global warming," said Joseph Morgan, the director of US's main environmental program.

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8 weeks of business inquiries from 2011  
Website: www.inquirer.com.ph

Editor: Raul O. Maras  
Assistant Editor: Corrie S. Mariano

# BUSINESS

## Gov't raises P31B from sale of retail treasury bonds

*Peso is top gainer in Asia; 'bot money' inflow soars*

See story on page B4

By Darvin S. Bataco

THE MAGSAYSAY administration has raised P31 billion from the sale of three-year retail treasury bonds, a billion higher than its target and enough to allow the Bureau of Treasury to advance the auction of government bills and bonds this month.

However, the Treasury would still need to raise more P5 billion in 30-day and 90-day and other restricted Treasury bills to fund the government's cash position ahead of the whole debt recapitalization year.

The Treasury also announced yesterday that it would increase to P33 billion the volume of the treasury bill auction during the first quarter of 2012 from P25 billion each during the bi-monthly auctions this year. It also said it will increase to P4.5 billion from P3 billion the weekly auction size of the treasury bonds.

The political turmoil has made retail investors reluctant to buy the government's three-year 30% at a yield of 4.5 percent, banks said. But local investors believed that the return was insufficient for the risk of placing money in a three-year instrument.

In July, the government sold P74.2 billion worth of 30% for National Treasury Single Bonds. But National Treasury Single Bonds showed that at that time, the Treasury sold three- and five-year bonds, which are

BY D.S.B.

### CURRENCIES



Source: Reuters

#### PEGO-DOLLAR RATE

**P 46.1291 = \$ 1**  
As of 1 p.m., Dec. 24, 2011

**100.18 = \$ 1**  
As of 1 p.m., Dec. 24, 2011

**GOLD 1400.00 = 100**  
As of 1 p.m., Dec. 24, 2011

### STOCK MARKET

#### PHILIPPINE COMPOSITE INDEX



See stock market report on page B3

### Stocks and lower

**↓** STOCKS closed lower yesterday after a rise in the rally, hurt by investor profit-taking after a nationwide survey showed a potentially dampened recovery after flagging export-led growth.

Analysis said that the Energy Regulatory Commission is expected to approve the decision allowing the country's largest power distributor Manila Electric Co. to increase its rates.

"Besides profit-taking after a three-day rally, particularly against foreign-dominated equities," said M&I Capital Economics analyst Jason Velasco.

The nationwide index ended 28 points or 0.46 percent lower at 1,011.152 points. The market is up 20.11 percent so far this year. Gainers led gains by 24 in 100 and there were 44 stocks unchanged. Turnover rose to P108.75 billion from Wednesday's P171.73 billion.

Shares of San Miguel Beer Co. (SMBR), which is trading at over P1.6 billion over a year from a low of P1.4 billion, fell 10% to P1.45, which is up 10% to P1.45, down 2.11 percent to P1.45. Meanwhile, shares of San Miguel, down 2.11 percent to P1.45, dropped 10% to P1.45, down 2.11 percent to P1.45.





## Communication breakdown

THE PRICOMM bank of Communications is working to bring its troubled deposits back down on the conservative Chinese bank.

But it seems the three major shareholders first need to regain the trust of their hard-pressed bank president.

According to the newspaper, Pricomm president Jialuo Alcantara Jr. has already accepted an appointment from Ambassador Alfonso Llanusa to move over and become president of Real Commercial Banking Corp.

However, according to another account, the positive Alcantara transfer has been scuttled after one of the Llanusa, the biggest of the three shareholders families in Pricomm, called up Mr. JC. What could have happened? He told the magazine for the future to change his mind?

Alcantara was supposed to have expressed surprise when asked by a colleague about his alleged plan to transfer to PRCB.

In any case, what may be gleaned from the above accounts is that Alcantara himself is seriously considering other options, especially now that his three-year tenure with Pricomm nearly ends.

### COCKTAILS



Hector C. Aguilera

Recently, two senior officers brought in by Alcantara when he joined Pricomm in 2000 have recently resigned—Domingos Rodriguez, senior vice president for operations and information technology and Fernando Velazquez, first vice president for credit management and treasury.

The additional loss of its rebranding president could push back efforts to bring up Pricomm's capital ratios to Bangkok. Internal accounts, reportedly, show the three major shareholders themselves could not decide where

the additional capital would come from themselves, tapped 1,000-100, or the Bangkok Internal FDIC solution.

In an attempt to raise back the credit on the leading policy about the bank's capitalization performance, Jose Fa. Alcantara had a disagreement way of answering the dilemma.

The ex-Globebank said that the Pricomm shareholders would bring in an additional P1 billion, without explaining that the Pricomm plan to seek re-capitalization funding from Bangkok Internal FDIC included the Pricomm shareholders themselves.

CONTINUED ON

**PRICOMM**  
**P 1,490.00**  
(100%)  
 New money guaranteed  
 No credit limit

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**Some Things You Just Don't Buy**  
 For Christmas, Buy...

**PRICOMM**  
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**425-1993**  
[www.pricommbank.com](http://www.pricommbank.com)

## Stocks

A second order exit market players were also worried by news that actor Fernando, the Jr., who announced last week that he will challenge Mr. Alcantara to run May's election, topped the latest opinion poll released on Wednesday.

"You know the business better to win of him. The market just cannot agree," said the stock trader who asked not to be identified.

At Capital's View said he expects some inflation through, will try to put on by day. "We see a modest decline. We will see the next psychological support level at 1,300," he said.

Bullseye



# Taiwan keen on bilateral trade deal with RP

By Michelle V. Rana

THE Taiwanese government has expressed interest in signing a bilateral free trade agreement with the Philippines.

Sen. Miriam F. Tiwan, in speech during the SPC-RP Joint Business Conference held in the country last week, said as PTA between the Philippines and Taiwan will boost each other's trade as there are many potential areas for cooperation.

She added that as PTA between the Philippines and Taiwan would further increase the volume of \$1 billion in investments the two nations' companies have already done or been at of before the SPC.

The Philippines has emerged as a top investment site in Southeast Asia for Taiwanese companies.

Investments include Formosa Plastics Corp.'s 100,000-ton per year steel plant, the Hung Construction Co. LLC's low-cost housing project, Gao Best Machinery Co. Ltd.'s auto parts project, Taiwan Textile Co. LLC's air conditioning manufacturing facility and the Chen Co. LLC's wooden bench line facility.

Sen. Tiwan, together with the proposed PTA between the Philippines and Taiwan were held last week during the economic conference.

The conference also covered discussions on how to further develop the small and medium enterprises and the effectiveness of the two countries' trade relations.

She also said that Taiwanese firms have used the potential of the lower-quality labor in the Philippines to meet the demand of Taiwanese businesses that might set up shop in the country, particularly in the IT sector.

Trade and Industry Secretary Manuel Domusala II said the country's 2002 target was 10,000 additional jobs in the Information Technology and related sectors over the next 12 months as more firms enter the IT sector. He said the government has expressed interest in signing a free trade agreement with the Philippines.

She also said the Taiwanese government has agreed with the proposed trade and industry union secretary, Thomas Aquino to hold talks at bilateral talks to address changing trends in trade.

President Joseph E. Estrada, addressing members of the business community during the recently concluded Philippine Business Conference, said the government was opening the country's doors to more bilateral trade deals to increase local firms' access to foreign markets.

The President said it was important for the Philippines to keep bilateral deals, especially in areas such as multilateral trade has been hampered by the recent collapse of world Trade Organization's Cancun round of talks.





# Negotiation, preemption in fisheries sector

By Emma H. Ombao

"It is one practice that everyone, especially in an area where our country has the fish, is in common in 1996," said Lauer. Another is at the recently held Asian Fisheries Management and Trade Conference, jointly sponsored by the Fisheries Development Center and Ombao.

## Background

Another was referring to our country's recent bilateral trade pact with the United States, in which the position of the United States Fisheries Administration (USFIA) was advocated through the 1995 Asia Pacific Economic Council (APEC) held in the Philippines. During that time, Lauer was chairman of the position of the private sector, particularly the people's organization (PO) and the management of the organization (PMO). It was to ensure trade liberalization with sustainable development in the fish trade, to ensure where trade liberalization could go against sustainable development, the liberalization would have been modified.

At the Fisheries Conference last month, in Manila, Lauer said, he had the same and last at the time. Speaking before conference participants—who included both negotiators from the United States, the European Union and Japan, as well as representatives from the Asian countries—Lauer said, "The past 10 years of trade liberalization in the fisheries sector has been a success because it is a decade of progress in the implementation of the fish trade liberalization, as the main goal for the 2005 WTO fisheries negotiations in Hong Kong."

However, Lauer also pointed that the government will consider the changes discussed in the last month's conference that will focus on sustainable development, rather than trade liberalization, as the main goal for the 2005 WTO fisheries negotiations in Hong Kong.

## Non-agriculture market access

At present, trade negotiations on fishery products are included in the Non-agriculture Market Access (NAMA) group of the World Trade Organization (WTO). It is argued that fishery products are treated in the group and they are not fisheries or aquaculture.

The problem with placing fisheries in NAMA is that the negotiation is not fisheries-related, which often leads to confusion, production, and can result in the sustainability of the fish.

Instead of just getting the most output, fishery production should be based on the economic sustainability and ensuring the social values of the fishery sector and the resource base. This is consistent with the "precautionary approach" which was adopted in recent years by the Food and Agriculture Organization (FAO) of the United Nations. The FAO focuses attention on capacity fisheries production because these are ecological and are a natural limit on the capacity of fishery resources to grow and regenerate.

Because fisheries is really seen as agriculture which have a very different paradigm from industry, we should work for the sector to be correct the items group and the industry (precautionary approach) on trade liberalization and maximum production (precautionary approach) on trade liberalization.

## Trials of fish

Right now, we are members of a group of countries within the WTO called the "Trials of Fish." Most of the members of this group are developed nations. They have the philosophy of trade liberalization, especially, according to them, results in overcapacity and over-fishing.

This is true for developed countries. However, in developing nations, we are still fishing in common, not by subsidies, but by no capacity reduction. The others about capacity reduction, especially in our fishery resources, what we need to be globally competitive is not only a really improved regulatory mechanism, but also a "good" industry that will ensure services such as research, training, and community-based resource management systems.

According to Ombao, the Friends of Fish members do not differentiate between the "good" and the "bad" subsidies that contribute to over-fishing. When members of the Friends of Fish go against fishery subsidies, the good subsidies that our country needs for sustainable development might also be lost.

Non-developing countries are treated differently from developed countries, we should do something about what we did in Canada. Agriculture Secretary Len Oxman and Agriculture Minister Jean Chrétien should be commended for taking the lead in the formation of "The Group of 20." The group of nations internationally understand the trials of fish of some developed countries that would have endangered our sustainable development.

Similarly, we should align with similar developing nations to ensure that sustainable development is not just a phrase but a reality, according to our 2005 Hong Kong fishery trade negotiations. We should not allow our membership in "Trials of Fish" to prevent our negotiating position.

## Conclusion

# Mobile phone subscribers seen hitting 30M in 2007

By Abigail L. Ho

THE COUNTRY'S mobile telephone penetration rate is expected to reach 40 percent of the population in 2007, which means there will be more than 30 million cellular subscribers by then.

Larry Golikowski, president and chief executive of Digital Telecommunications PHIL Inc., said in an interview that with cellular service providers currently coming up with incentives to lure potential subscribers, the local services subscriber base would soon be rapid.

By the end of the year, he said, the country should have around 12 million cellular value-added.

"We expect that with the cost of

network expansion and the infrastructure related to wireless services, service penetration has a capability of achieving 40 percent by 2007, or 40 million subscribers," he said.

As of mid-October, cellular giant Smart Communications Inc. already has more than 12 million subscribers, including the global system for mobile communications (GSM) subscribers of Phil's Talk 'N Text brand. The combined subscribers of Smart and Talk 'N Text account for about 10 percent of the cellular market.

According to Smart Telecom Inc., the 8.1 million subscribers in of end-users, including the prepaid GSM subscribers of subsidiary Smart Communications Inc.'s Talk Mobile.

While the bulk of the launches

plans come from Smart, Digital subsidiary Digital Mobile continued to play catch-up, acquiring 600,000 subscribers in mid-October.

Golikowski expressed optimism that Digital Mobile's Talk Cellular brand could eventually become a strong No. 2 in the market.

Analysts and industry players such as projected that a wireless penetration rate would hit 20 percent by 2007, but, based on current trends, this target would be attained by end of the year.

As of the end of the third quarter, wireless penetration rate already stood at nearly 23 percent. With the Christmas gift-giving season, subscribers take-up will likely pick up even faster in the fourth quarter.

## VMC starts paying creditors

VICTORIAN Mining Co. Inc. has started paying the interest on its bank loans to 26 commercial banks, amounting to P87.7 million which is falling due this month.

The VMC said in a statement, sent in accordance with the terms and conditions of the debt restructuring agreement under the rehabilitation plan approved by the Securities and Exchange Commission.

This year just marked the beginning of the implementation of VMC's 15-year rehabilitation plan. The current paid interest on bank loans that rose that the creditors will receive payments from VMC since 2002.

Over the 2002-2003 period, a record production of 5,440 million bags of iron ore and 144,410 metric tons of concentrates followed. Iron ore production rose from 4.5 million bags last year to the previous year's volume of about 5.44 million but cash generation was greater due to higher margins.

The company generated P758 million in

earnings before interest, taxes, depreciation and amortization (EBITDA) last year just as against the previous year's P427 million, plus a smaller supply workload of 1.5M compared with 1.67M in 2002-2003.

In the meantime, the VMC mills closed off for the first time the combined debt of all capacity of 11,000 tons of iron with a record of 15,474 tons of iron which was the result of maximum improvements in the plants.

VMC, in addition to a P158 million investment program including a larger leading blast capacity, energy efficiency improvements, refinery upgrade and a new 25-megawatt power plant which will be capable of selling electricity to the Negros grid. Last year, VMC retained 22 percent of the U.S. dollar value of its iron ore production in Negros Occidental.

It also and refined iron ore production accounts for about 13 percent and 18 percent of total autonomy reduction, respectively.

## PHHC settles today P280M worth of long-term IOUs

By Elena S. Toranzo

REVENUE from voluntary First Commonwealth Building Corp. (FCBC) at publicly listed First Philippine Building Corp.—the building company for the Lopez family's power and infrastructure business—the cash is pay P280 million in maturing long-term commercial papers.

The amount formed part of PHHC's P400 million worth of IOUs to the bank, per the last issue.

An official of the Lopez group and PHHC said on Nov. 19 the first tranche of the IOUs amounting to P280 million with the dividends is received during the period.

The second tranche, worth another

P280 million, falls due today and will be paid today.

The third tranche of the IOUs amounting to P280 million will fall due on Jan. 19 next year.

In the meantime, an official of Philippine Building Services Corp., the company that the company had no plan to upgrade or develop to P280 this morning on the building loans IOUs at though the first tranche had been settled and it appeared that the second tranche would be paid soon.

PHHC is defined as "higher highly preferred" and is usually secured, with interest payments and the principal security appear adequate for the present but certain elements may be lacking or otherwise eventually settle.

Others even say given length of time, PHHC will be able to pay its maturing IOUs.

Questionnaire whether PHHC will be able to pay its maturing IOUs were asked. Results of the year after the company was able to only partly pay a P20 million maturing loan, PHHC subsequently paid the obligations after having P45 million in income for 2011 to 2013.

PHHC also gained 120 million from the sale of its indirect interest in Pinaric Power Corp.

In the first nine months of this year, PHHC reported a 1.56-percent increase in profits to P3.1 billion against the comparative figure for the year before on the back of the same rule and higher profits of operating units, particularly from its power generation.

## From Christmas Rush to Gold Rush

THE YULETIDE season is just around the corner and the Christmas rush is starting to gain momentum. Holiday jingles and Christmas carols play continuously on the radio while traffic is everywhere. Frantic holiday shoppers chase bare walls, department stores and supercenters searching for gifts to suit every taste in the Christmas lists.

But there are bound to be special people in your own gift list for whom an ordinary present just wouldn't do. It could be your boss, your dad, or even your best friend. Gifts for these select individuals should reflect the respect and admiration you have for them.

Look no farther for that special gift. Fundador Gold Reserve, the Specially-Aged Domestically-Brewed Brandy, is the ideal gift to give this Holiday season. It's the perfect choice especially for those individuals who seem to have everything. The smooth, warm and unique flavor of Fundador Gold Reserve is surely welcome to anyone who receives it.

Distilled from the finest Spanish grapes and blended with blends from the personal reserves of Don Beltrán Domestico, Fundador Gold Reserve will surely satisfy even the most discerning, discerning, discerning. Just like the precious metal it is named after, Fundador Gold Reserve is a prized treasure that is sure to be appreciated by anyone who enjoys the finer things in life.

Indeed, Fundador Gold Reserve stands out from other spirits on the shelves with its attractive gift box. The bottle inside the box reveals an enticing golden amber color. It is a precious spirit that carries the same Fundador heritage and tradition of quality. Because it is a Specially-Aged Brandy, aged longer than regular brandy, Fundador Gold Reserve leaves a pleasant lingering aftertaste that is sure to remain in the palate and in the memories of the person you've given it to.

So in this hectic holiday season, don't just go with the usual Christmas rush, go with the Gold Rush instead. The search for that special gift is over. Give Fundador Gold Reserve and share an extraordinary holiday experience with extraordinary people.

# DISCOVER GOLD



CELEBRATE WITH FUNDADOR GOLD RESERVE. IT IS UNIQUELY BLENDED WITH BRANDIES FROM THE DOMESTICO FAMILY'S PERSONAL RESERVES, AND AGED LONGER FOR EXTRA SMOOTHNESS. WITH FUNDADOR GOLD RESERVE, EXPECT EVERY OCCASION TO BE TRULY GOLDEN.

SPECIALY-AGED DOMESTICO BRANDY.

New from Fundador

Don Domestico







# LIFE STYLE

For feedback, e-mail us at [life@pdi.com.ph](mailto:life@pdi.com.ph) or call 02-260-0000

## From 'ukay-ukay' to 'ukay-okay'

**W**HERE? What, an Ad Congress event that was in Baguio, from which they certainly got a lot of exposure of not so advertising, media, creative and design people and students flooded to the mountain city where, come to think of it, it didn't even go to bed and/or sleep if it were could choose on such companies. Baguio just

has had more events as much and each one of it had its own beauty in Baguio. An estimated 1,000 people were at the Camp John Hay Convention Center by Saturday (Monday and Tuesday) when the whole night was dedicated to various other events around Baguio, including concert and all those gigs. People were still out on the street as late as 4 a.m.

There was even a symposium like two which ABS-CBN Publishing president (from Lopez) went along for the award ceremony. He was talking on the first meeting of the Ad Congress and was not flagged to join the morning sessions.

Monday's got up to its own place just for the Ad Congress, with great artists, MCs, and hosts. Richard Mendiola and wife hosted at the Country Club.

Camp John Hay Manor, of course, was where the action was, as many more of it would still open tomorrow morning. It was really quite crowded, by the way, since it was that little King's new home, but it was being one of the Manor's main ones.

### City of cool

Baguio, in its, has become synonymous to "faded" bags, where chief Paul Pabalan continues to draw clients to the baroque no longer is built by some or some kind of a surprise more and then, it's changed the scene more and more. (I had said with some (about) more, Paul Pabalan, certainly put her impress on the "old" (Baguio) have around good during the level of cool for the other way around. After dinner, they brought down up and down bags into a big, one of (Baguio).

Thousands of cars and several nights, it took an hour to drive from Baguio Country Club to John Hay where traffic was a mess.

If John Hay and Country Club were parked, you could see imagine how Baguio, which has of some time, time to begin with, the more bags (like) more.

During one of the biggest weekend populations in the country and being the venue of the power and high profile event like the Ad Congress, Baguio definitely is to impact the power of Baguio of your childhood, it is something about Baguio, Baguio Baguio is like (Baguio) in high time, where the City is.

No wonder even the old and Baguio has behind the photos of past and present. In Baguio Country Club, they were installing a giant photo (Baguio) too, but by (Baguio) take your time in Baguio?

So it was obvious people, more, more

### LIFE-STYLED

Theater  
Sharon Sato Dizon



Cool, hip Baguio yielded good finds

and dining, visitors to be drawn to Baguio. It's as if each visitor wanted the city's charm to see his or her spirit, to be a visitor to the culture. You could still find the spirit of the city in its streets.

But while Baguio has an historic charm, city officials want visitors to see it from a new and exciting perspective. The answer may be in the mountains. Baguio can take only so much visitors and businesses.

19-19th chair Bob Sotomayor of Camp John Hay Development, I remember, once brought the idea of doing business to visitors and having the visitors see the town, like the (Baguio) town. He said that



PHOTO BY

PHOTO BY

## LIFESTYLE

Boyer Fajardo  
of Robinsons  
targets  
plus-size  
women,  
endowing  
their  
well-endowed  
figures  
with style



WHITE goes to  
top paired with  
crayon pants



WHITE goes to top with understudy paired with  
black crayon pants



WHITE goes to top with understudy paired with  
black crayon pants

# A plus for fashion

THE GIVE  
Women combined  
with solid-colored  
crayon top and pants

Text by Rebecca C. Burgess  
Photos by Rudy Espinoza

ONCE considered to dole out their baggy slub and dull, today's plus-size customer has a much wider variety of choices than ever before. Specialty chains have made a particular effort in developing more stylish variations that will appeal to the body and interests on average in size.

The new trend toward plus-size collections such as Queen Sarah's, Oprah Winfrey, Rosie O'Donnell and Kelly Rowland and fashion models like and Christine McVie, who have gained attention not only for their professional accomplishments but for their personal style as well.

"Many women discovered the opportunity to dress in style, regardless of size, and, as a result, the market has exploded," says Boyer Fajardo, who has been devoted to the rapidly expanding market for plus-size fashion since 1993. His customers, which carry the labels "Boyer Fajardo" for the plus-size and "Boyer" for the plus and younger women, are available at all Robinsons Department Stores locations.

Robinsons has a price range of \$200-\$400, while the highest collection ranges from \$1,500 to \$2,500.

The Boyer Fajardo line features a whole range of options for the full-figured woman: from daily wear to party wear, used formal clothes and casual wear. The fabrics are georgette, chiffon, silk, rayon, linen and lycra, which are imported from Korea, Hong Kong, Taiwan and Bangkok.

"Street Fajardo caters specifically to those whose bustlines start at 40" and whose waists are 36," says Fajardo who believes that



DESIRE by Boyer's Alexander  
wears an elegant diamond blouse  
and separates it, paired with  
crayon pants



GEOMETRICAL printed top  
wears paired with brown  
crayon pants

style does not have to be sacrificed when dressing full-figured women. "For them, options are not limited. In fact, I've introduced innovations in my design."

The new and experimental, geometrical and flowing, Fajardo explains. They have deep side pockets, he says. "I've introduced innovations in my design."

For his holiday collection, he features solid colors, a lot of geometric, and floral prints. "I've introduced innovations in my design," he says. "I've introduced innovations in my design."

Growing market  
Historically, the industry has been very slow to address the needs of full-figured women, Fajardo notes. "Historically, they have been left out of the fashion industry," he says. "I've introduced innovations in my design."

High fashion may continue to be the realm of the slim, he adds, but fashion sales have been flat, while sales of plus-size styles are growing.

"Many retailers using retailers that the plus-size customer has been underserved, not only in terms of product range but also style and fit," he says. "I've introduced innovations in my design."

In fact, Fajardo says, the industry has been slow to address the needs of full-figured women, Fajardo notes. "Historically, they have been left out of the fashion industry," he says. "I've introduced innovations in my design."

"I've introduced innovations in my design," he says. "I've introduced innovations in my design."

By the way, the author at the page 100 is a plus-size woman.

## From 'ukay-ukay' to 'ukay-okay'

Photo by Jeff

city plus is definitely a crying need.

It's a plot that must carry Baguio into the progressive and innovative future while preserving its unique character. It's a plot that must carry Baguio into the progressive and innovative future while preserving its unique character. It's a plot that must carry Baguio into the progressive and innovative future while preserving its unique character.

New mall  
If one needed a reminder that Baguio is changing, one need only look at the new 5th street, which has been on the high-traffic point where it used to be.

The mall opened on the west of the old Baguio. In addition,

there is a difference there that of any mall. The design was adapted to the unique environment, with a concept centered on the growing economy, instead of a concrete road. This way the mall meets the mountain side and has no need for air conditioning.

The mall is a response to the need for a new mall in Baguio. It's a response to the need for a new mall in Baguio. It's a response to the need for a new mall in Baguio.

On the ground floor of the mall, one can find a variety of shops and services. It's a response to the need for a new mall in Baguio. It's a response to the need for a new mall in Baguio.

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the whole building.

That's what's so interesting about the new mall. It's a response to the need for a new mall in Baguio. It's a response to the need for a new mall in Baguio. It's a response to the need for a new mall in Baguio.

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On, it may not be strange but at least it looks nice—in fabric, not in color.

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Home

LIFESTYLE



# The kaleidoscope that's Sydney

In spring,  
the capital  
of  
Australia's  
New South  
Wales  
explodes  
in dozens  
of colors  
with  
gardens  
all abloom

Text and photos by Linda S. Balala

SOFTLY persistent rains create colorful ground covers.

**I**T is no idle boast when Sydney declares itself one of the world's most beautiful cities. The picturesque Sydney Opera House alone, which seems to flow like the graceful sailboats that fill the crown of the capital of New South Wales, one of six states that make up the Australian Commonwealth, and the different harbor developments, will already put the city high up on a list of the world's greatest urban oases.

But in spring, Sydney is just breathtaking. The city literally explodes in dozens of colors with gardens all abloom. A visitor can almost hear one shout for another for stopping the impressive Royal Botanic Gardens given the dazzling shades of blue, purple, red, yellow, pink and orange already all laid out for him or her to enjoy all over the city.

Not even colorfully patterned scarves, who came to denote for the Rugby World Cup and who made Sydney's streets look like Pinocchio had been extended this year, could ward the shudder from the beautifully arranged plants with their riot of colors.

Sydney's gardens don't rely on hand-picked plant varieties to impress. Rather, they depend on a delicious choice of plants, a careful timing and matching of textures, hues,



A **SPRINGING** iris in full flower is a striking sight against a background of scattered daisies.

# The kaleidoscope that's Sydney



A CAREFULLY selected mix of olive-green succulents and yellow bell-shaped ornamental plants, with flowering clematis as fillers



TOPHATES staged the animals are just the right thing for Tarragon  
Tarragon



BRIGHTLY colored + fluorescent dyes

→ [more...](#)

diagnosis and management.

Some gardens, for instance, are planted to just one variety but their different shades of purple or yellow make them as attractive as other plots with more fanciful schemes.

So far, imports are the pinks, in full bloom: in spring, some in bud with flowers; one can count the number of leaves remaining. The pinks, especially an import from Brazil, are very well: the symbol of Brazil's policy of multi-culturalism that at least all ethnic groups preserve and nurture their distinct features.

Filled with brilliant purple flowers, the jacaranda, which has moved to Sydney's commercial and business districts, is obviously flourishing in its new home and adding its own splash against Australia's native flowering trees, including the wattle, whose yellow blossoms are the country's national flower.

Australia's flowering time—as well as grasses—are chosen to take best advantage of the savings law, which they help to make as Australia's habitat as possible for an immediate collection of wildlife, both land and flying.

**Warranty is void**

Of course, for various plant breeds and even infinite varieties, the botanical gardens are well worth a visit and are a pleasure.

Established in 1914, the complex sits on a 24 ha property 20% of which are green zones or different gardens, along the coast right next to the sports house. In addition to American cuisine, supervised as it already is, was joined a few years ago by the addition of the *Padelloni*. Now, enhanced by the "Chinese tree" or "living wall".

Although the plan, kept inside a valise with keys, may look nondescript and not that much different from its most common-looking, it is considered one of the greatest historical discoveries of recent years.

The *Wollemia nobilis*, thought to be long extinct, was discovered in 1994 only 250,000 meters from Sydney, in the Wollemi National Park, a largely undisturbed wilderness area. In fact, according to reports, the exact location of the patch of Wollemi Pines is a closely guarded secret to protect the plants from the curious and excessive tourism.

In the Australian capital city of Canberra, most roads in the city have been closed for spring. Houses, offices and commercial buildings in various parts of the city are closed. In the city, there are many different houses, shops, large, small—and in different colors. They are used as bridges, from the street, windows direct us to the highway.



THE QUEENSLAND Barbel Tree (*Diospyros speciosa*) is valuable to Australia's Aboriginals, who eat the starchy tissue of the stems and roots as well as the seeds. The roots yield good quantities of distillate oil.



ROBES are used as bridges between and buildings in Carbons.

Stately rows appear to be favored for formal landscapes particularly in government buildings. But one "given" term of interest to Gardeners was a garden, not even a plot, but a well-maintained lawn at the foot of the multi-story financial building, where people can have a panoramic view of the carefully planned city surrounding the waters of New South Wales and Queensland.

Australians are encouraged to smile on the road-up lanes, which was deliberately created above the legislative building to remind legislators that they are simply servants of the people.



**THE WOLLENS** give (inside rubber boots), which was thought to be extinct, has become one of the principal components of the Royal British Guard.









**OFF OF THE WALL.** On (left), Levi's Type 1 long-sleeved tee (P1,149.95), with shorty in coffee (P1,499.95) and Type 1 straight-leg corduroy pants in taupe (P1,299.95). On (right), Levi's Type 1 long-sleeved tee in taupe (P1,299.95) and Levi's straight-leg pants in taupe (P1,299.95).



**ALL THAT GITTERS.** On (left), Levi's Type 1 long-sleeved tee in taupe (P1,299.95) and Levi's straight-leg corduroy pants in taupe (P1,299.95). On (right), Levi's Type 1 long-sleeved tee in taupe (P1,299.95) and Levi's straight-leg corduroy pants in taupe (P1,299.95).

Levi's reintroduces corduroy with denim flair

**STRIPPED.** On (left), Levi's Type 1 long-sleeved tee in taupe (P1,299.95) and Levi's straight-leg corduroy pants in taupe (P1,299.95).



# 'Cords' make a comeback

As baby and night get colder, the demand for corduroy apparel gets too. Levi's, the pioneer and strong leader of denim pants, has come out with a line of "cords" patterned after its most popular silhouette: the 501. The line and the 501 for long.

Levi's was the first to rally in black, and promptly rode on it by creating an entire line in the United States, Europe and Japan with cord this summer.

"Corduroy used to be a functional garment that's not really worn," says Levi Strauss, head of Levi Strauss & Co. "It was a workwear garment to original purpose."

Thanks to advances in technology, today's cords are as soft as the ones our grandfathers and fathers had to endure, it was to be said. Levi's, lighter and thus comfortable enough to be worn even during moderately warm weather. Nothing will ever mean work, of course, while having a strong grip on the right side during one of those outdoor Christmas parties.

Still, there's no denying the fact that Levi's, which used to make its denim pants and jeans in the heart of its founder's hometown, will always be associated with denim.

"Levi's has always been known as a denim brand," says Strauss. "But it has managed to keep customers interested for the past 150 years by simply adding trends and introducing innovation."

Levi's has already added this year its Type 1 line of denim jeans and jackets. The line's holder Levi Strauss provides a perfect tool in the denim industry.

Several seasons earlier, Levi's introduced the so-called "Empire" pants that took Europe by storm but never arrived in America in the Philippines.



**CORDS CULTE.** On (left), Levi's Type 1 long-sleeved tee in taupe (P1,299.95) and Levi's straight-leg corduroy pants in taupe (P1,299.95). On (right), Levi's Type 1 long-sleeved tee in taupe (P1,299.95) and Levi's straight-leg corduroy pants in taupe (P1,299.95).

## Outlast the competition

After Levi Strauss, after having been the first to introduce, acid-washed and sandblasted pants, have copied their position on Levi's "cords" pattern. Among the most recent versions of the remake and very much "the crowd" today.

"Brands as well as trends have come and gone," says Strauss. "Levi's has continued to lead all through their longevity. It has been, but at the same time always manages to come up with something new."

With the brand's corduroy line, which is available in black, tan, deep brown and grey, has remained faithful to its denim counterpart's five-pocket design. It also comes with a waistband and a pair of buttons or Levi's trademark Y on the back pocket.

"This doesn't have to be a Levi's denim line to keep these trademarks," says Strauss.

As a global brand, Levi's also intends and tries to respond to the needs of its growing market the world over. It has set up design centers in Europe and Asia, in addition to the one in the US. The Empowered jeans, of course, originated in Europe, while the Levi's Long movement in Asia has the effort but increasing Japanese market.

Levi's has been working hard to correct the impression that it was making when Levi Strauss introduced a limited range of tops that go well with a corduroy but not a pair of denim pants. Levi's now carries a growing line of edge tops and will soon add "biker" casual tops, sweaters and accessories.

Some of our new tops are inspired by the military line," says Strauss. "They do up in a military pattern. When and I hope say a direct response to our mother's demands."

Levi's parent company's family as its own personal line, Levi's plans to introduce more exclusive accessories, such as sweaters, denim, jeans and even jackets. But one thing is certain: Levi's won't be cutting out the corduroy version of its classic 501 but



**BUCKLE UP.** On (left), Levi's Type 1 long-sleeved tee in taupe (P1,299.95) and Levi's straight-leg corduroy pants in taupe (P1,299.95).

on the jeans, whose origin dates back to the 1850s. "Although we're open to change," says Strauss, "we also value the importance of holding on to our heritage." Some things in this world are better left unchanged. Alex C. Nguyen

**STREET KIDS.** On (left), Levi's Type 1 long-sleeved tee in taupe (P1,299.95) and Levi's straight-leg corduroy pants in taupe (P1,299.95). On (right), Levi's Type 1 long-sleeved tee in taupe (P1,299.95) and Levi's straight-leg corduroy pants in taupe (P1,299.95).





# Ossie Clark

## becomes Vogue museum piece

BAHIA AREA Issues and Chile's business conditions (B3)

By Chuck Russell, [chuckrussell@earthlink.net](mailto:chuckrussell@earthlink.net)

**T**HE ARTS of daily living have found a place in museums, and that's good because they can lure the crowd that doesn't care much for the "wall stuff"—counting paintings, sculptures and other fine arts. Fashion, for one, is a major attraction at museums that have combined other permanent exhibits of sciences or temporary displays of house wares.

Recently, two local museums have given around 100% of their collections of Indian artifacts—the sculptures on Raton Wood carved figures at the National Museum and the wooden items at the Metropolitan Museum of Manila. These items illustrate the creative talent of the artist, which was born of nature's inspired products. An Indian expert's assessment, later, a follow-up in the form of the items exhibit to be executed by the artist himself, finally these lab and Metro together at the call galleries of the Arts Dec. 11 in February 2004.

0000-0000-0000-0000







SKETCHES, as left, for fitted jacket and belted dress (1971) and, above, for a wide jacket (1965)



AN elegant cat in silk, Clark became known for simplicity fitted and sexy, with and without. Robinson lost of pinning green to the back of this wool coat designed by Clark for French artist Modigliani (1972)



PTERODACTYL jumpsuit designed for Mick Jagger for the Rolling Stones' 1973 tour. This series was used to wrap models Jagger's wife Bianca and others in Clark dresses

# Ossie Clark becomes vogue museum piece

Fashion  
is being  
used  
to lure  
people into  
museums

By [illegible]

On a trip to London a few months ago to do a story on the Filipino cinema of "Tinian" (1971), we spent a morning at the Victoria & Albert Museum, the National Museum of Art and Design, and checked upon two "small" displays included because they occupy small portions of the gallery but give the site of the V&A, they are something but small.

One was "Fashion in Motion: Jane Paul" (1971) which exhibited, the only until last August, 12 pieces of costume and some accessories from collections he designed and produced in more 22 years.

The other was the Ossie Clark exhibit, but, unfortunately in opening until May 2001 at Gallery 48.

## Fashion dictator

Highlighted in the display are the clothes that Clark produced between 1960 and 1974 when he was London's foremost designer and the only one fashion capital of the world. Clark came out of the high style of the era, changing for his clients such as actresses in MGM and French Agence such as Barbara Bouché of the time as Twiggy, Jo Ann Robinson and Barbara Bouché, and such country dwellers as Jane Fonda and Shirley Temple.

Clark's clothes are exhibited on mannequins made like ready-to-wear clothes are now mounted in shop windows. The sketches, photographs of his contemporary clients taken by the leading fashion photographers of the time (Richard Avedon, by name) and vintage advertisements complete the designs. Clark on "Clark was an explorer, discovering new shapes, silhouettes and textures. The same imagination that designed the ready-to-wear as well as the most chic of his composed romantic pieces of party clothes. From the 1960s, Clark's clothes, all for the great future, were transformed into fashion icons."

TOP model Twiggy wearing Clark's ready-to-wear dress with the for a strap to the top, 1961 in the photo by Jean de Villeneuve



POWERS Two, hand-drawn and Clark dress, photographed by David Bailey for Vogue (1967)

## SWITCH, PAUL

for men's fashion designs was of Clark's was Clark's wardrobe to the Royal College of Art. Some details such as the top and the shape of the collar.



PH-FLORES on surface of this ready-to-wear (1967) shows off Clark's collection of animal prints.

For students of fashion and design, there is much to learn from Clark's look to mention "Vivienne" and "Tina Turner". Clark's designs, young women would eventually use to make more no further beyond by Clark's work, which something in time.

The exhibit is a reminder of Clark's impact on the fashion world. It shows his ability to create modern, sophisticated, and sexy designs, and the extraordinary production collaboration between Clark and his wife, the textile designer Celia Bortolotti.

In 1974, Clark was discovered by the British Vogue, the photo that featured in its August 1975 issue. The collection he submitted for production at the Royal College of Art in London, Clark continued to grow by producing work that was based on the best of London fashion.

In 1979 the French manufacturer Moncler asked Clark to design a collection for distribution in France. His designs were sold as "Giverny", a shop that supported the idea of young young designers of their unique, colorful designs. In later years, he would much longer market by designers in the fashion world.

The V&A Museum is probably the world's biggest repository for the designs of one from around the world and from a far back as 500 B.C. to the present. The V&A Museum also covers 400 years of history, including Chinese, European, Japanese, Indian, Islamic and Japanese periods.

Admission is free at the V&A Museum, which is located on Cromwell Road, London SW7 2RL. Hours are 10 a.m.-6 p.m. daily except Mondays and last day of the month. Adult admission is 10 a.m.-6 p.m. Free public tours daily: 10:30 a.m., 12:30 p.m., 1:30 p.m. and 2:30 p.m.



1971 button and tie in a ready-to-wear. Robinson's quilted green silk jacket is a masterpiece of Clark's time work (1971)



CLIVER, Clark's only two different lengths of dress in silk, printed by wife Celia Bortolotti, around the figure in new costume in 1961 (1971)



WOOD, blue and yellow ready-to-wear Clark's first Queen's collection



UPGRADES leather jacket to extend the material, for Oscar Clark collection (1961)



3FOLD, at collar, made to be used after body, giving the impression of a new layer of fabric (1971)



1961's and 1962's (1961) designed by Clark for Bailey as a new piece in the world's first and only to be made